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Nature at your feet

Amorim Flooring Cork Décor awarded "Gold Best" at the "Best of NeoCon Awards"

USFContract, a market leader in sustainable commercial floorings, has been awarded the "Gold Best" prize for its Cork Décor Volume 2, a flooring product belonging to the Amorim Flooring portfolio, at one of the largest professional events in North America, NeoCon 2011, held in Chicago in June. At this major US trade fair, the "Best of NeoCon Awards" are awarded each year to products which make an impact as a result of outstanding design, innovation and excellence, sponsored by the highly regarded Contract Magazine. "USFContract is committed to bringing innovation, durability and style to the decoration market", stated Mark Brunelle, sales director of USFContract, adding "what sets Cork Décor apart from traditional cork floorings is its advanced engineering concept, centred on production technology which makes it possible to achieve higher durability and resilience ratings than traditional cork floorings". Cork Décor is a cork flooring product manufactured using cutting-edge technology. Due to its excellent resilience, it is particularly recommended for the most demanding commercial applications or

areas that come under intensive use, exposing them to a great deal of wear. In addition, Cork Décor is Greenguard Air Quality Certified®, a certification of great importance insofar as it attests to environmental performance with regard to air quality in closed spaces, at a time when people spend over 90% of their time indoors.



Amorim Flooring holds International Meeting

Hotel Praia Golfe, in Espinho, was the venue chosen for the Amorim Flooring International Meeting, a yearly event organised by the company, this year held in July. The initiative brought together guests from Portugal and abroad with the aim of announcing Amorim Flooring's market positioning, the expansion of its business and product portfolio, its new projects and challenges and plans for the future. Following a brief introduction charting the evolution of the Company's business, the panel of speakers focussed on a number of organisational and commercial issues, including in particular the presentation of Timberman - Amorim Flooring's new strategic partner in the Danish wood and cork flooring market -, the company's approach to the wood business, presentation of new solutions, concepts and products, and the company's positioning in the various markets in which it operates. The meeting ended with an atmosphere of solid confidence and good prospects for new business.



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